



WAR DOGS

INTERNATIONAL PRINT GUIDELINES

DATE:	VER:	UPDATE:
24 Mar	1	Overview of Campaign Art & Tsr Artwork
1 Apr	2	Tsr Artwork Available

USAGE GUIDELINES

Title Treatment, Font & Billing Block (p. 3)

One Sheets (p. 4)

- Intl Tsr 1sht Available on Adstream
- Intl Tsr Quad Available on Adstream

TITLE TREATMENT

WAR DOGS

FONT

KippNo Pro

BILLING BLOCK

The latest billing block on ADSTREAM is “23Feb16 Intl Billing Block WRDGS”.
File includes the billing setups for all print material that requires billing.

WAR DOGS

ONE SHEETS

Intl Tsr 1sht



ONLINE DEBUT:

March 24, 2016

AVAILABLE ON ADSTREAM:

March 28, 2016

NOTES:

Intl Tsr Quad



NOTE: if using this Quad in outdoor, the "Outdoor Billing" block must added at 35% AW title and the Director's credit must be boxed. You can find this "Outdoor Billing" on ADSTREAM.